



AMERICAN ROLLER SKATING DERBY



SPONSORSHIP



The "Calvello" Rainbow Sponsorship Package \$5000.00



- 1) Full Page Ad (8 $\frac{1}{2}$ x 11) in all ARSD 2007 Season Programs
- 2) Minimum Ten (10) PA Announcements during each event
- 3) Two (2) Banners prominently displayed around Banked Track
- 4) Your logo/name on Both ARSD Web-Sites with hot link to You
- 5) Your logo/name as Sponsor in all Press Releases
- 6) Your logo/name on Flyers, Posters and all event handouts
- 7) 4 VIP Tickets for all ARSD 2007 Season Games
- 8) 4 ARSD Souvenir Programs for all ARSD 2007 Season Games
- 9) Your logo/name as Sponsor on all Media Ads for 2007 Season
- 10) 4 Season Passes for the ARSD San Diego FireBirds 2007 training classes



The "Weston" Gold Sponsorship Package \$2500.00



- 1) Full Page Ad (8 $\frac{1}{2}$ x 11) in FireBirds or Bombers 2007 Season Programs
- 2) Minimum Six (6) PA Announcements during FireBirds or Bombers Events
- 3) 2 Banners prominently displayed @ FireBirds or Bombers Banked Track
- 4) Your logo/name on Both ARSD Web-Site with hot link to You
- 5) Your logo/name as Sponsor on FireBirds or Bombers Press Releases
- 6) Your logo/name on Flyers Posters on FireBirds or Bombers event handouts
- 7) 4 VIP Tickets for all FireBirds or Bombers 2007 Season Games
- 8) 4 ARSD Souvenir Programs for FireBirds or Bombers 2007 Seasons Games
- 9) Your logo/name as Sponsor on FireBirds or Bombers 2007 Media Ads
- 10) 4 Season Passes for the ARSD San Diego FireBirds 2007 training classes



The "Valladares" Silver Sponsorship \$1000.00



- 1) 1/2 Page Ad (4 $\frac{1}{4}$ x 11) in FireBirds or Bombers 2007 Season Program
- 2) Minimum (4) PA Announcements during FireBirds or Bombers Events
- 3) 1 Banner prominently displayed @ FireBirds or Bombers banked track
- 4) Your logo/name on Both ARSD Web-Site with hot link to You
- 5) Your logo/name as Sponsor on FireBirds or Bombers Press Releases
- 6) Your logo/name on Flyers Posters on FireBirds or Bombers event handouts
- 7) 2 VIP Tickets for all FireBirds or Bombers 2007 Season Games

- 8) 2 ARSD Souvenir Programs for FireBirds or Bombers 2007 Seasons Games
- 9) Your logo/name as Sponsor on FireBirds or Bombers 2007 Media Ads
- 10) 4 Season Passes for the ARSD San Diego FireBirds 2007 training classes



The "Atkinson" Bronze Sponsorship \$500.00



- 1) 1/4 Page ad (2 x 11) in FireBirds or Bombers 2007 Season Program
- 2) Minimum (2) PA Announcements during FireBirds or Bombers Events
- 3) 1 Banner prominently displayed @ FireBirds or Bombers banked track
- 4) Your logo/name on Both ARSD Web-Site with hot link to You
- 5) Your logo/name as Sponsor on FireBirds or Bombers Press Releases
- 6) Your logo/name on Flyers Posters on FireBirds or Bombers event handouts
- 7) 2 General Adult Tickets for all FireBirds or Bombers 2007 Season Games
- 8) 2 ARSD Souvenir Programs for FireBirds or Bombers 2007 Seasons Games
- 9) Your logo/name as Sponsor on FireBirds or Bombers 2007 Media Ads
- 10) 2 Season Passes for the ARSD San Diego FireBirds 2007 training classes

To Become an Official Sponsor

Contact: ARSD Owner Dan Ferrari

Rollerderbydan@yahoo.com or (408) 772-7531

WWW.FIREBIRDS-ROLLERDERBY.COM